**Privacy Policy**

**Introduction**

ReadCrystal places a significant emphasis on safeguarding user privacy as we recognize it as a fundamental right. While utilizing our services, we may gather and utilize your data. This Privacy Policy is designed to elucidate the methods by which we collect, utilize, store, and share this data. It also outlines how we offer you access, updates, control, and protection for your data. The content of this Privacy Policy is connected to the services you engage with. We urge you to thoroughly read it and, when necessary, adhere to the guidelines to make informed choices. Our aim is to explain the technical terms associated with this Privacy Policy, and we provide links for further clarification to enhance your understanding.

By utilizing or persistently engaging with our services, you consent to the collection, utilization, storage, and sharing of data outlined in this Privacy Policy.

For inquiries regarding this Privacy Policy or any related matters, feel free to reach out to us via email at contact@readcrystal.com.

**Data we may collect**

When we provide our services, we may collect, store, and utilize specific data about you. Failure to furnish pertinent details might hinder your ability to register as a user or fully experience some of the services we offer. This could impede your capacity to achieve the intended benefits of the relevant services.

**Data you provide**

Crucial personal data, including but not limited to your phone number, email address, and bank card details, is collected during the account registration process or when utilizing our services.

Data shared by you with third parties through our services, as well as data stored during your utilization of our services.

**Your data shared with third parties**

Data shared by third parties while utilizing our services to enhance your user experience.

**Data we obtain about you**

As you engage with our services, we may collect various types of data to enhance your user experience. The following categories outline the specifics of what we gather:

Log data:

* Technical data automatically collected by the system through cookies, web beacons, or similar means. Includes device or software details such as your mobile device, web browser, or the tools used to access our services.
* Configuration data from other programs, your IP address, and the version/device identification code of your mobile device.
* URLs of social media pages you visit, along with other details and content information you browse or request.
* Details about the websites you've visited.
* Information about mobile applications (APPS) and other software, including your usage patterns.
* Data related to your communications within our services.
* Identifies the accounts you've interacted with, communication timestamps, and duration.

Location data:

* Data collected when you enable the device positioning function.
* Geographical location data obtained through GPS or WiFi when using our services on a mobile device with positioning capabilities.
* Real-time location data shared by you or other users, including regional details in account data, shared location data, and geotagged data in photos.

Note: You have the option to disable the collection of your geographical location data by turning off the positioning function.

**How we use collected data**

The data collected during the provision of our services serves multiple essential purposes, including:

* **Service Delivery:** Utilizing the data to provide you with our services effectively.
* **Identity Verification and Security:** for identity verification, customer service, security measures, fraud monitoring, and data archiving to uphold the security of the products and services we offer to you.
* **Service Enhancement:** using data to refine existing services and develop new ones, facilitating an understanding of how you interact with and utilize our services. This aids in tailoring our offerings to your specific needs, such as language and location settings, as well as providing personalized assistance and instructions.
* **Advertisement Personalization:** Offering you more pertinent advertisements, superseding generic ones. This involves assessing the efficacy of advertisements and promotional activities in our services and enhancing them. It includes software certification, management of software upgrades, and involving you in relevant surveys about our products and services.

To enhance your overall experience, refine our services, or fulfill other purposes you have consented to, we may aggregate or personalize information collected through one service in compliance with applicable laws and regulations for use in our other services. For instance, information obtained during the use of one service might be applied in another service to offer you specific content or display information tailored to your preferences, which may not be generally pushed. If corresponding options are provided in relevant services, you can also authorize us to utilize information provided and stored by the service for our other offerings.

How you can access and control your data

We are committed to using advanced technical measures that facilitate access, updating, and correction of your registration details or any other personal information you've shared while using our services. In the process of accessing, updating, correcting, or deleting such information, there may be instances where identity verification is necessary to uphold the security of your account. We prioritize your privacy and employ robust measures to safeguard your information.

**Data we may share**

Except for specific situations outlined below, both we and our affiliated companies are committed to not sharing your personal information with any third party without your consent.

We may share your data with our affiliated companies, partners, and third-party service providers, contractors, and agents, such as communication service providers responsible for sending emails or push notifications on our behalf, as well as map service providers offering location data. These collaborations serve various purposes, including:

* Providing our services to you;
* Fulfilling the purposes outlined in the "How We May Use data" section
* Executing our obligations and our rights as defined in the Service Agreement or this Privacy Policy
* Understanding, maintaining, and enhancing our services

If we or our affiliates share your personal information with third parties, we are committed to ensuring their compliance with this Privacy Policy and adhering to the confidentiality requirements stipulated by us for using your data.

Security Measures

As our business evolves, we and our affiliates may partake in mergers, acquisitions, asset transfers, or similar transactions, potentially involving the transfer of your personal information. Before such transfers, we will provide you with adequate notification.

We or our affiliates may retain, preserve, or disclose your personal data for the following purposes:

* Compliance with applicable laws and regulations
* Adherence to court orders or other legal processes
* Fulfillment of requirements from relevant government agencies

These actions will only be undertaken when reasonably necessary to comply with applicable laws and regulations, safeguard social public interests, or protect the personal and property safety or legitimate rights and interests of our customers, ourselves, our group companies, other users, or employees.

**Data security**

We commit to retaining your personal data solely for the duration essential for the purposes outlined in this Privacy Policy and per the timeframes mandated by applicable laws and regulations.

We use a variety of security technologies and protocols to protect data against loss, improper use, unauthorized access, or disclosure. For example, in some services, we use encryption technology (such as SSL ) to secure the personal data you provide. However, please understand that despite our dedicated efforts to strengthen security measures, achieving 100% guarantee of information security is unattainable due to technical constraints and the potential for malicious activities in the internet industry. Users must recognize that the systems and communication networks used to access our services may encounter issues beyond our control.

**Data you share**

Our services allow you to share your data not only in your own social network but also with the entire user base of our platform. This includes the data you upload or publish in our services (public personal data, lists you create), your responses to information uploaded or posted by others, as well as location data and related log information. Other users of our services may also share information related to you (location data and log information). Our social media services enable you to share real-time information widely across the world. It's important to note that once shared, relevant information remains in the public domain, persisting even if you choose to delete it. Even if you delete the shared information, the data may still be cached, duplicated, or independently stored by other users, unaffiliated third parties beyond our control, or stored publicly by users or such third parties.

Therefore, please carefully review the content of the information you upload, publish, and communicate through our services. In certain cases, you can manage the audience for your shared information by adjusting the privacy settings available in some of our services. Should you wish to remove your information from our services, please utilize the designated methods outlined in our special terms of service.

**Sensitive personal data you share**

Certain personal data may be considered sensitive personal data due to their specific nature, such as your race, religion, personal health, and medical information. Sensitive personal data is subject to more stringent protection than other personal data.

Please note that the content and information you share, upload, or publish while using our services, including photos and details about your social activities, may disclose sensitive personal data. Users are urged to carefully consider whether to disclose such sensitive personal data when using our services.

By utilizing our services, you consent to the processing of your sensitive personal data for the purposes and methods outlined in this Privacy Policy.

**How we may collect data**

We, along with our third-party partners, employ cookies and web beacons to collect user information, storing such data as log information.

Our use of cookies and web beacons aims to enhance user experience by providing personalized services. The specific purposes for employing these technologies include:

* **User Recognition:** Cookies and web beacons assist us in recognizing you as a registered user, preserving your preferences, and storing other information you have shared with us.
* **Service Usage Analysis:** We utilize cookies and web beacons to analyze how you interact with our services, identifying the activities, web pages, or services that are most popular among users.
* **Advertising Optimization:** Cookies and web beacons play a crucial role in tailoring advertisements to be more relevant to you based on your information, as opposed to generic advertising.

While we utilize these technologies for the aforementioned purposes, non-personally identifiable information collected through cookies and web beacons may be provided to advertisers or other partners after undergoing statistical processing. This data analysis helps us understand how users engage with our services and is used for advertising purposes.

Our products and services may have cookies and web beacons from advertisers or other partners. These third parties may collect non-personally identifiable information to analyze service usage, deliver targeted advertisements, or evaluate the effectiveness of advertising services. The use of such information by third-party cookies and web beacons falls outside the scope of our Privacy Policy and is subject to the privacy policies of the respective third parties. We disclaim responsibility for these third-party technologies.

Users have the option to manage cookies or web beacons through their browser settings. However, disabling these technologies may impact the overall service experience, potentially causing some services to function improperly. While the number of ads received will remain the same, their relevance may decrease if cookies or web beacons are disabled.

**Communication Preferences**

Email and message push

When using our services, we may use your provided information to send you relevant emails, newsletters, or push notifications to your device. If you wish to manage your communication preferences, simply follow the prompts in our communications and unsubscribe on your device.

Service-related announcements

We may issue service-related announcements when necessary (e.g., system maintenance leading to service suspension). Please note that these announcements, which are essential for your service experience, cannot be canceled as they are not promotional.

**Scope of application of privacy policy**

This Privacy Policy applies to all our services, except specific services that have their own designated privacy policies. For such specific services, their respective privacy policies will provide detailed explanations of how we handle your information in those services. It is important to note that the privacy policy of each specific service is an integral part of this overarching Privacy Policy. In the event of any inconsistency between the privacy policy of a specific service and this Privacy Policy, the former shall take precedence.

Unless otherwise provided in this Privacy Policy, the terms used herein shall all have the same meaning as defined in the ReadCrystal Service Agreement.

Please note that this Privacy Policy does not extend to the following situations:

* Information collected by third-party services, including any third-party websites, accessed through our services.
* Information collected by other companies or organizations that serve advertisements on our services.

**Amendments**

We reserve the right to periodically update the terms of this Privacy Policy, and any modifications will be considered integral to the policy itself. If these updates significantly diminish your rights outlined in this Privacy Policy, we are committed to informing you through conspicuous prompts on the homepage, email notifications, or other means before the changes take effect. By continuing to utilize our services following such revisions, you consent to adhere to the amended Privacy Policy.